

**MS  
Rebecca  
Cauchon**



Welcome

To

IB PHOTO

# IB Mission Statement

The International Baccalaureate aims to develop **inquiring, knowledgeable, and caring** young people who help to create a better and more **peaceful world** through **intercultural understanding** and **respect**.

The IB programmes encourage students across the world to become **active, compassionate, and lifelong learners** who understand that other people, with their **differences**, can also be right.





## IB learner profile

The aim of all IB programmes is to develop internationally minded people who, recognizing their common humanity and shared guardianship of the planet, help to create a better and more peaceful world.

As IB learners we strive to be:

### INQUIRERS

We nurture our curiosity, developing skills for inquiry and research. We know how to learn independently and with others. We learn with enthusiasm and sustain our love of learning throughout life.

### KNOWLEDGEABLE

We develop and use conceptual understanding, exploring knowledge across a range of disciplines. We engage with issues and ideas that have local and global significance.

### THINKERS

We use critical and creative thinking skills to analyse and take responsible action on complex problems. We exercise initiative in making reasoned, ethical decisions.

### COMMUNICATORS

We express ourselves confidently and creatively in more than one language and in many ways. We collaborate effectively, listening carefully to the perspectives of other individuals and groups.

### PRINCIPLED

We act with integrity and honesty, with a strong sense of fairness and justice, and with respect for the dignity and rights of people everywhere. We take responsibility for our actions and their consequences.

### OPEN-MINDED

We critically appreciate our own cultures and personal histories, as well as the values and traditions of others. We seek and evaluate a range of points of view, and we are willing to grow from the experience.

### CARING

We show empathy, compassion and respect. We have a commitment to service, and we act to make a positive difference in the lives of others and in the world around us.

### RISK-TAKERS

We approach uncertainty with forethought and determination; we work independently and cooperatively to explore new ideas and innovative strategies. We are resourceful and resilient in the face of challenges and change.

### BALANCED

We understand the importance of balancing different aspects of our lives—intellectual, physical, and emotional—to achieve well-being for ourselves and others. We recognize our interdependence with other people and with the world in which we live.

### REFLECTIVE

We thoughtfully consider the world and our own ideas and experience. We work to understand our strengths and weaknesses in order to support our learning and personal development.

The IB learner profile represents 10 attributes valued by IB World Schools. We believe these attributes, and others like them, can help individuals and groups become responsible members of local, national and global communities.

---

## The basic art-making forms table

Two-dimensional forms	Three-dimensional forms	Lens-based, electronic and screen-based forms
<ul style="list-style-type: none"><li>• Drawing</li><li>• Painting</li><li>• Printmaking</li><li>• Graphics</li></ul>	<ul style="list-style-type: none"><li>• Sculpture</li><li>• Designed Objects</li><li>• Site specific/ ephemeral</li><li>• Textiles</li></ul>	<ul style="list-style-type: none"><li>• Time based and sequential art</li><li>• Lens media</li><li>• Digital/ screen based</li><li>• Lens-less media</li></ul>

**3D forms** may include many different sculptural techniques, such as carved, modelled, constructed, cast, designed...and the last column which includes **lens based forms** also may include **lens-less media** such as rayograms, cyanotypes, pinhole photography etc.

In the table below are further examples of each of the three columns. The Art-making Forms Table is not intended as a definitive list but an open-ended and ongoing invitation to experiment widely.

Two-dimensional forms	Three-dimensional forms	Lens-based, electronic and screen-based forms
<ul style="list-style-type: none"> <li>• <b>Drawing:</b> such as charcoal, pencil, ink, collage</li> <li>• <b>Painting:</b> such as acrylic, oil, watercolour, murals</li> <li>• <b>Printmaking:</b> such as relief, intaglio, planographic, chine collé</li> <li>• <b>Graphics:</b> such as illustration and design, graphic novel, storyboard</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Carved sculpture:</b> such as carved wood, stone, block</li> <li>• <b>Modelled sculpture:</b> such as wax, polymer clays</li> <li>• <b>Constructed sculpture:</b> such as assemblage, bricolage, wood, plastic, paper, glass</li> <li>• <b>Cast sculpture:</b> such as plaster, wax, bronze, paper, plastic, glass</li> <li>• <b>Ceramics:</b> such as hand-built forms, thrown vessels, mould-made objects</li> <li>• <b>Designed objects:</b> such as fashion, architectural models, interior design, jewelry</li> <li>• <b>Site specific/ephemeral:</b> such as land art, installation, performance art</li> <li>• <b>Textiles:</b> such as fibre, weaving, constructed textiles</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Time-based and sequential art:</b> such as stop-motion, digital animation, video art</li> <li>• <b>Lens media:</b> such as analogue (wet) photography, digital photography, montage</li> <li>• <b>Lens-less media:</b> such as photogram/rayograph, scenography, pinhole photography, cyanotype, salted paper</li> <li>• <b>Digital/screen based:</b> such as vector graphics, software developed painting, design and illustration</li> </ul>

# The Comparative Study

Students will compare the works of different artists and will also be responsible for making connections between their own work and the artists they study. Both SL and HL students need to understand the relationship between theory and practice. This course encourages you to critically investigate the work of other artists and allow the work to influence your own art-making practice.

Students compare at least 3 different artworks, by at least 2 different artists, with commentary over 10–15 slides. Students also submit a reflection on the extent to which their work and practices have been influenced by any of the art/artists examined (3–5 slides). You will present your comparative study using Powerpoint and submit it to IB as a pdf.



# The Process Portfolio

Throughout the course you will work on your Art Journal. From this journal you will select a certain number of pages to submit. Your journal should clearly indicate technical details used in the development of all art making undertaking, such as processes, products, color palettes, format, size, hardware and software used.

You should make comments on your feelings, how your work is progressing and what successes you have had. You should also write about any investigation or technical problems you have encountered. You should make comments on your attitudes about life, social, cultural and political concerns. Think about the big world outside of school. The visual arts journal is yours, so it should reflect your values and beliefs! These comments can be related to art you are investigating or artwork that you are producing.

# The Exhibition

You will be working on art and photography through the course, and you will select your best works to submit for evaluation. The selected pieces should show evidence of your technical accomplishment during the visual arts course and an understanding of the use of materials, ideas and practices appropriate to visual communication.

Students submit 8–11 pieces with exhibition text for each, along with a curatorial rationale (700 words maximum).

# SL; Overview of Visual Art Assessment

## SL students will be expected to:

**Combining all the information students have learned from visual arts in context; visual arts methods and communication in the visual arts core syllabus areas**

### **Comparative study**

Students analyse and compare different artworks by different artists. This contextual and critical investigation explores artworks, objects and artefacts from different cultural contexts. Students compare at least 3 different artworks by at least 2 different artists with a commentary over 10-15 screens in a presentation.

### **Process portfolio**

Students submit carefully selected sections from their workbooks which show evidence of: experimentation, exploration, manipulation and refinement of a variety of visual arts activities during the 2 year course. Students submit 9-18 screens. The submitted artwork must be in at least two different art making forms.

### **Exhibition**

Students submit for assessment a selection of resolved art works for their exhibition. These selected pieces should show evidence of their technical accomplishments during the two year visual art course and a complex understanding of the media use, ideas and practices appropriate for visual communication. Students submit 4-7 pieces with exhibit text for each, along with an artist statement (curatorial rationale) 400 words.

External/ Internal	Percentage %
External	20%
External	40%
Internal	40%

# IB Criteria

# Comparative Study

## Part 1: Comparative study – Criteria – External assessment 20%

Mark	<b>A - Identification and analysis of formal qualities</b> To what extent does the work demonstrate: informed identification and analysis of the formal qualities of the selected artworks, objects and artifacts?
0	The work does not reach a standard identified by the descriptors below.
1-2	The work provides <b>an outline of the formal qualities of the selected pieces</b> but this is <b>limited, superficial or relies heavily on personal opinion</b> .
3-4	The work provides <b>a largely descriptive account</b> of the identified formal qualities of the selected pieces. There is <b>some evidence of informed analysis</b> , but this is <b>underdeveloped</b> .
5-6	The work provides a <b>consistent, insightful and informed identification</b> and analysis of the formal qualities of the selected pieces.
Mark	<b>B - Analysis and understanding of function and purpose</b> To what extent does the work demonstrate: informed analysis and understanding of the function and purpose of the selected artworks, objects and artifacts within the cultural context in which they were created?
0	The work does not reach a standard identified by the descriptors below.
1-2	The work provides <b>an outline of the function and purpose</b> of the selected pieces, but this is <b>limited, superficial or relies heavily on personal opinion</b> .
3-4	The work provides <b>a largely descriptive account of the function and purpose</b> of the selected pieces from at least two contrasting cultural contexts. There is some <b>evidence of informed analysis and understanding</b> , but these are <b>not fully developed</b> .
5-6	The work provides a <b>consistent, insightful and informed analysis and demonstrates</b> thorough understanding of the function and purpose of the selected pieces from at least two contrasting cultural contexts.
<i>Candidates who do not examine and compare at least three artworks by at least two different artists from at least two contrasting cultural contexts will not be awarded a mark higher than 2 in this criterion.</i>	
Mark	<b>C - Analysis and evaluation of cultural significance</b> To what extent does the work demonstrate: informed analysis and evaluation of the cultural significance of the selected artworks, objects and artifacts within the specific context in which they were created (such as the cultural, sociopolitical and historical significance of the works, with respect to the original audience and purpose, as well as to a contemporary audience)?
0	The work does not reach a standard identified by the descriptors below.
1-2	The work provides <b>an outline of the material, conceptual and cultural significance</b> of the selected pieces, but this is <b>limited, superficial or relies heavily on personal opinion</b> .
3-4	The work provides <b>a largely descriptive account</b> of the material, conceptual and cultural significance of the selected pieces from at <b>least two contrasting cultural contexts</b> . There is <b>some evidence of informed analysis and evaluation</b> , but these are <b>not fully developed</b> .
5-6	The work provides a <b>consistently insightful and informed analysis and thorough evaluation of the material, conceptual and cultural</b> significance of the selected pieces from at least two contrasting cultural contexts.
<i>Candidates who do not examine and compare at least three artworks by at least two different artists from at least two contrasting cultural contexts will not be awarded a mark higher than 2 in this criterion.</i>	
Mark	<b>D - Making comparisons and connections</b> To what extent does the work demonstrate: effective critical analysis and discussion of the connections, similarities and differences between the selected artworks, objects and artifacts?
0	The work does not reach a standard identified by the descriptors below.
1-2	The work <b>outlines</b> connections, similarities and differences between the selected pieces, with <b>little analysis</b> . These connections are largely <b>superficial or inappropriate</b> and demonstrate a basic understanding of how the pieces compare and contrast.
3-4	The work <b>analyses and describes</b> the connections, similarities and differences between the selected pieces, with <b>some critical analysis</b> . The connections are <b>logical and coherent</b> and demonstrate an adequate understanding of how the pieces compare and contrast.
5-6	The work <b>critically analyses and discusses</b> the connections, similarities and differences between the selected pieces. These connections are logical and coherent, showing a <b>thorough understanding</b> of how the pieces compare and contrast.
<i>Candidates who do not examine and compare at least three artworks by at least two different artists will not be awarded a mark higher than 3 in this criterion.</i>	
Mark	<b>E - Presentation and subject-specific language</b> To what extent does the work: ensure that information is conveyed clearly and coherently in a visually appropriate and legible manner, supported by the consistent use of appropriate subject-specific language?
0	The work does not reach a standard identified by the descriptors below.
1-2	The work is <b>limited or inconsistent</b> in conveying information clearly or in a visually appropriate manner. The work contains <b>some appropriate</b> subject-specific language, but this is <b>limited</b> .
3-4	The work <b>clearly and coherently conveys</b> information, in a visually appropriate and legible manner, with some consistent use of <b>appropriate</b> subject-specific language.
5-6	The work clearly and coherently conveys information which results in a visually creative and legible study that <b>enhances the impact of the work and the reader's understanding</b> . Subject-specific language is used <b>accurately and appropriately</b> throughout.
Mark	<b>F - Making connections to own art-making practice – HL ONLY</b> To what extent does the work: analyse and evaluate the outcomes of the comparative study investigation and on how this has influenced the student's own development as an artist, identifying connections between one or more of the selected works and the student's own art-making processes and practices?
0	The work does not reach a standard identified by the descriptors below.
1-3	The work <b>outlines the outcomes</b> of the investigation in a <b>limited way</b> . There are few or only <b>superficial connections</b> to their own art-making practice.
4-6	The work <b>provides some analysis</b> of the outcomes of the investigation. The student describes the extent to which their own art-making and pieces have been influenced by artworks, objects and artifacts examined in the comparative study, <b>making inconsistent or incomplete connections</b> .
7-9	The work <b>provides an analysis</b> of the outcomes of the investigation. The student explains the extent to which their own art-making and pieces have been influenced by <b>artworks, objects and artifacts examined</b> in the comparative study, <b>making adequate connections</b> .
10-12	The work provides <b>a consistent and insightful evaluation</b> on the outcomes of the investigation. The student <b>effectively analyses and evaluates</b> the extent to which their own art-making and pieces have been influenced by artworks, objects and artifacts examined in the comparative study, <b>making informed and meaningful connections throughout</b> .

(Submission of Screens SL 10-15 HL 10-15 [Plus 3-5 their artwork] & Both a list of sources used)

Extracted from the IB (Updated 2017) Visual Arts Guide (First Examinations 2017) – Toni Hauri





# PROCESS PORTFOLIO FOR EACH ARTWORK

Jessica Russo Scherr

## A SKILLS

Techniques, Processes, Sustained Experimentation, Material Choice (Why)



## B CRITICAL INVESTIGATION

Art Historical analysis (Visual and Conceptual) connecting to your artwork and development as an artist



## C COMMUNICATION

Ideas and intentions

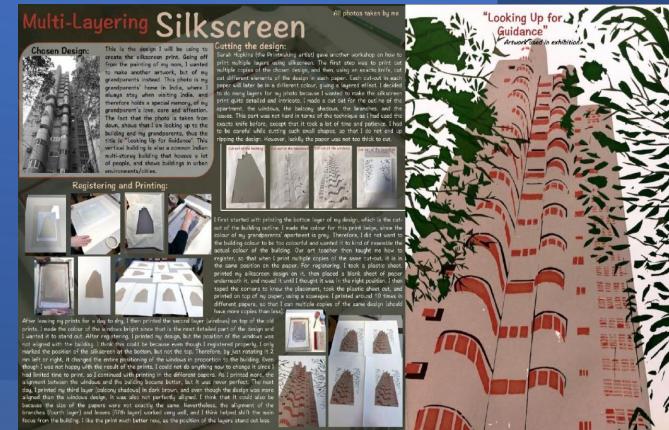


## D THE 3 R'S

Review, Refine and Reflect

## E PRESENTATION & VOCABULARY

Visual diagrams, quality photos, clearly understood, and subject specific vocabulary. Properly cite all images!



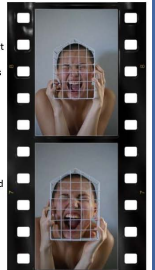
## Experiments in photography concept and execution

**Concept**  
The idea behind this photo-shoot was to protest the housewife role that traditionally entraps women. I was inspired by Louise Bourgeois' *Femme Maison* series, but wanted to create a more aggressive expression, instead of the passive woman portrayed by Bourgeois. I modeled for the images myself, using a tripod and a timer function. Using myself and my body has been a consistent element in my exploration of feminist art, and made this project a stronger personal statement.

**Technical settings**  
I used natural lighting for this shoot, which was challenging because I had to adjust to it, rather than being able to control it. However, I often lean towards natural light because of its softness. I used standard F-stop and ISO settings, as I was working with a static pose, no significant depth of field and good natural light.

**Composition**  
I used a simple, centered and straight-on, composition for this shoot, as the powerful, even aggressive expression was key. I used an element from the rule of thirds on most of the images, by dividing the image into three horizontal sections, with me occupying the bottom two. This can be seen on the top image to the right and on bottom image to the left. The composition of the left center image is not as successful, and the lighting is awkward. The bottom right image has a slightly cropped composition, which does not work as well with the concept as a centered image, and the bar of the cage covers my eyes.

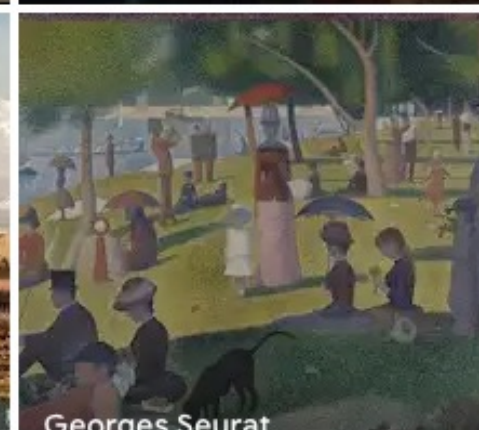
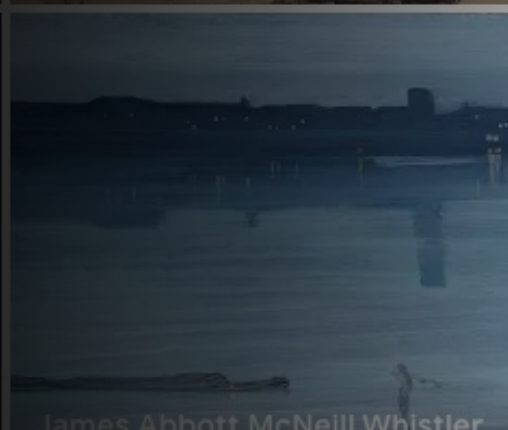
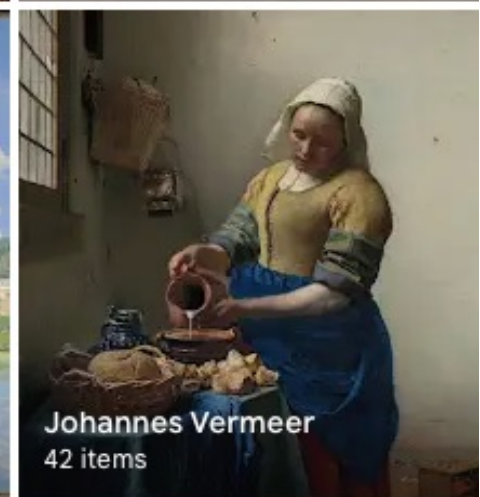
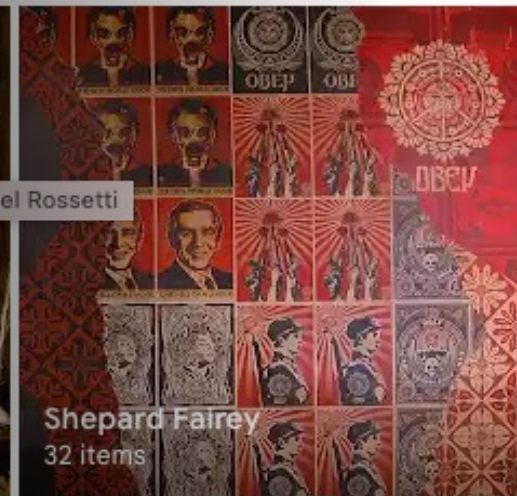
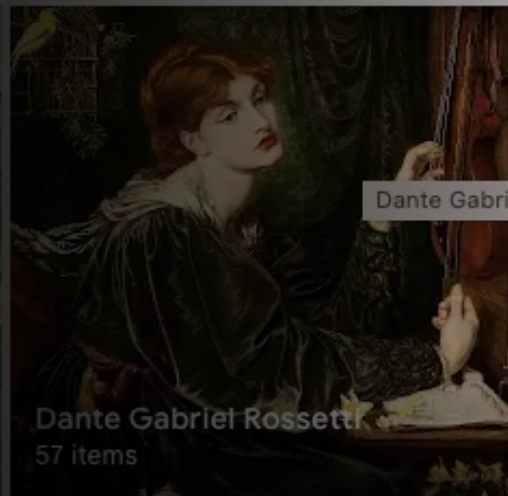
**Selection process**  
I had a clear idea of the expression I wanted in these photographs before shooting them, so I continued until I got the image as I imagined it (similar to the top right image). The expression on the top left image was unintentional, and although it was not what I was aiming for, I appreciate the vulnerability expressed. I also enjoy the effect of the rotated composition on the bottom left image. I considered using these images with the final one in a series, but ultimately decided that a single photograph would make a stronger impact.







# Artists to Research



---

## FUNCTION AND PURPOSE OF ART

---

A single artwork can have more than one

**Expressive** function – expresses the artists' feelings

---

**Descriptive** function – records the likeness of a place or person or other subject.

---

**Conceptual** function – the idea or concept behind the work is more important than the object

---

**Practical** function – has a practical use, such as clothing, vessels, furniture, a building

---

**Religious** function – tells a religious story or is an object of devotion.

---

**Historical** narrative function – tells a story of an event in history

---

**Commemorative** function – made to honour someone (like a statue of a famous person)

---

**Political** function – serves a political purpose, such as propaganda.

---

**Symbolic** function – symbolizes certain beliefs or ideas without representing them.

---

**Decorative** Function – used to adorn the body, a room, a building etc.

---

**Ritual** function – used as part of a ritual or ceremony, or has magical powers.

---

**Shock** function – intended to shock or upset the viewer

---

can you think of more?



# DSLR CAMERAS

**“Digital Single Lens Reflex”**

**Digital cameras that resemble 35mm film cameras.**

**They are high-end digital camera with removable, interchangeable lens. The mirror system inside lets you preview through the viewfinder the same image that is being captured on film/sensor.**



# Mirrorless Cameras

**Mirrorless cameras lack a reflex mirror, which means that light passes through the camera directly to the digital sensor. A mirrorless camera body is slim and lightweight, and features a digital display instead of a traditional optical viewfinder.**



# APERTURES or F-STOPS

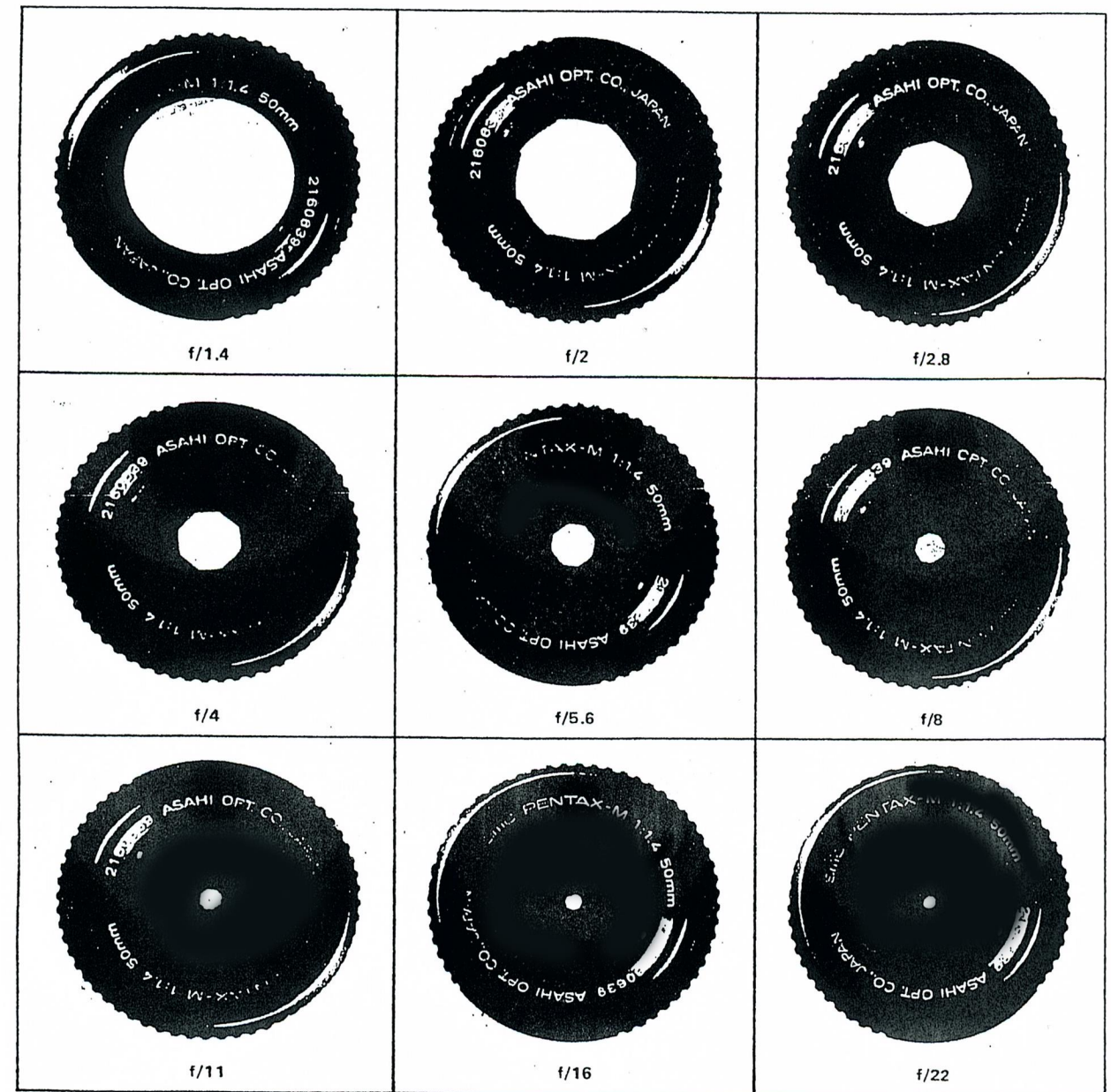


FIGURE 14-1. A comparison of the standard f-stop openings used with most lenses.





# •SHUTTER SPEEDS



# ISO

- International Organization for Standards - number that describes film's sensitivity to light

Used to describe sensitivity of digital sensors in digital cameras

**HIGH ISO** value means the sensor will be **MORE sensitive** to light, meaning it will take **LESS LIGHT** to get the right exposure



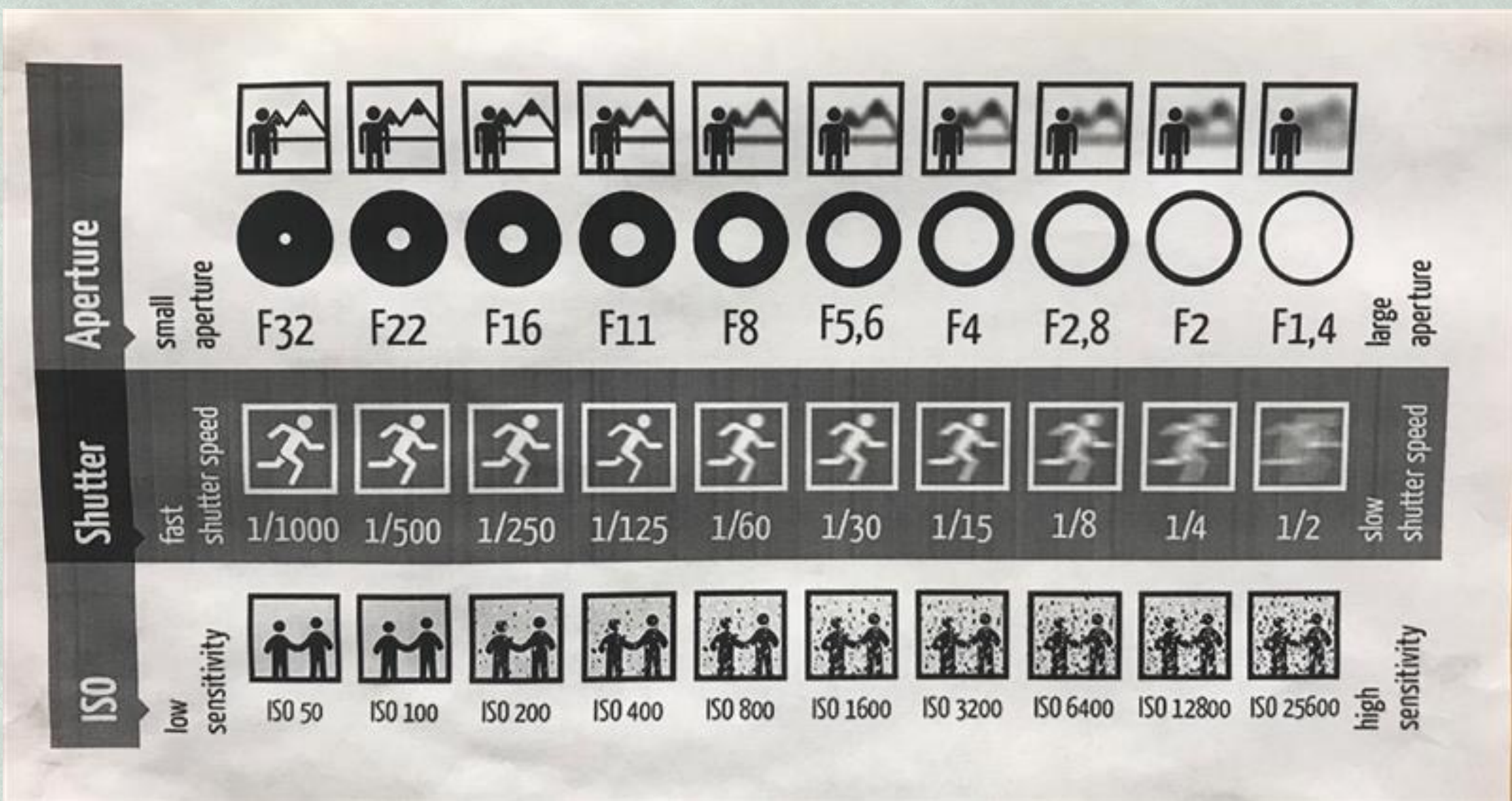


Depth of Field

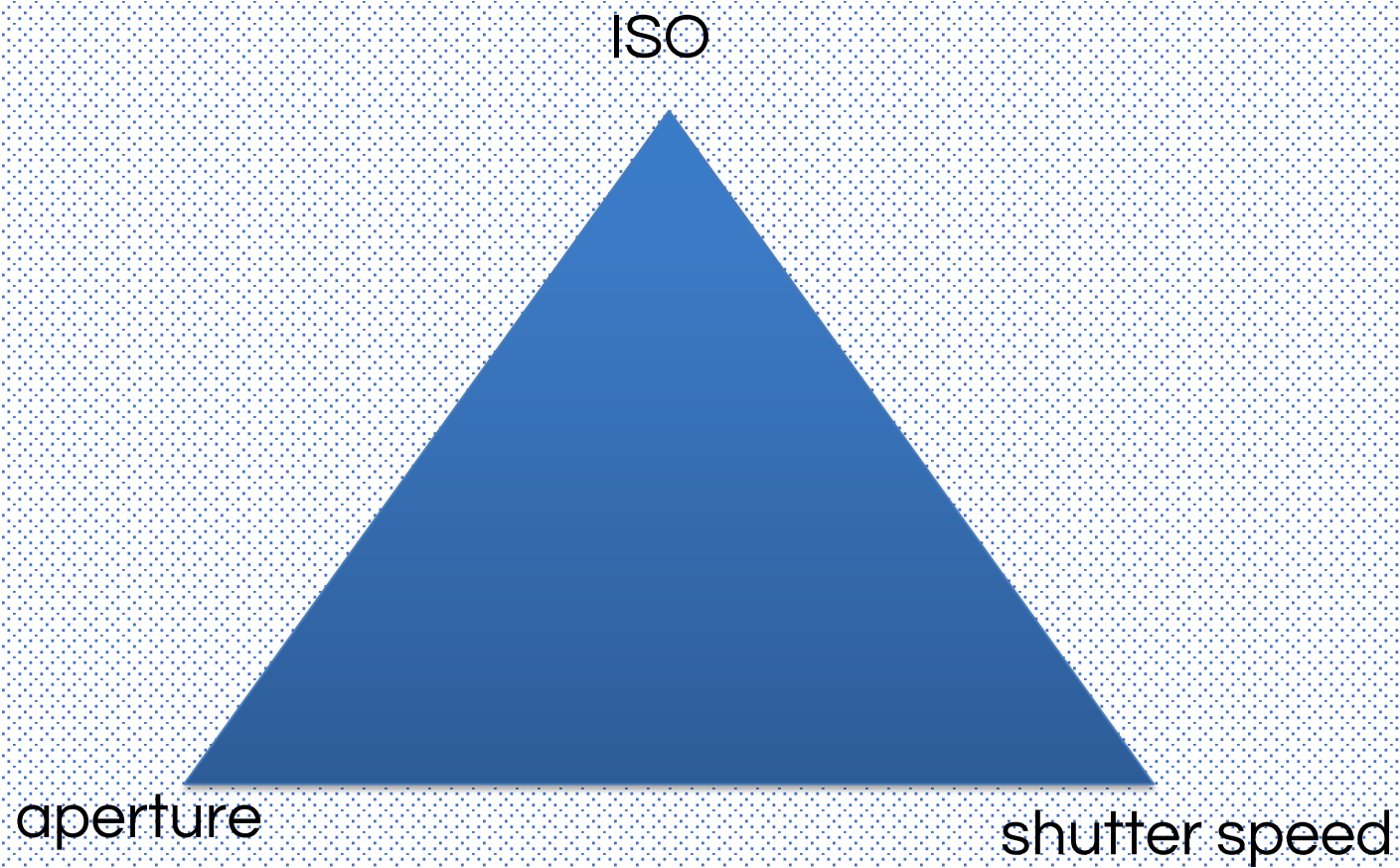
Apertures

Shutter Speeds

ISO



# EXPOSURE TRIANGLE





# SHOOTING MODES

- **Full Auto (green rectangle)** – camera does **EVERYTHING** for you – but will your pictures look the way **YOU** want them to?
- **CA (Creative Auto)** – camera does almost everything **BUT** lets you choose brightness, depth of field, picture style, action and motion





# SHOOTING MODES

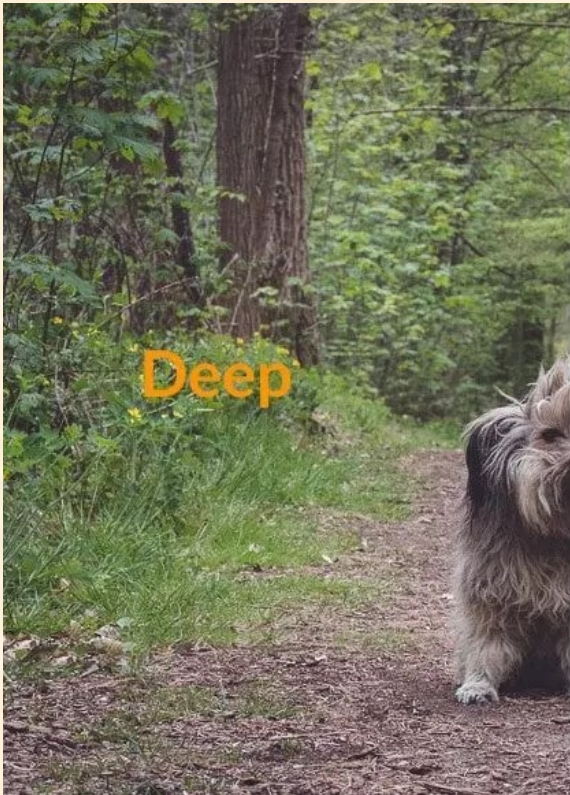
## “Creative Zone”

- **P (Program)** – camera sets shutter speed and aperture, but you can choose ISO, AF/MF, white balance
- **Tv (Shutter Speed priority)** – you choose shutter speed, camera chooses appropriate aperture
- **Av (Aperture priority)** – you choose aperture, camera chooses appropriate shutter speed
- **M (Manual)** – you choose EVERYTHING
- **A-Dep (Automatic depth of field)** – camera chooses aperture, shutter speed combo to get best DOF





# DEPTH OF FIELD



Deep

F11, SS 125, ISO 800  
35 mm lens



Shallow

F4, SS 250, ISO 400,  
100 mm lens





# Art and Photo Projects



Block printing, Screenprinting,  
Painting and Photography, Mixed  
Media, Image Transfer



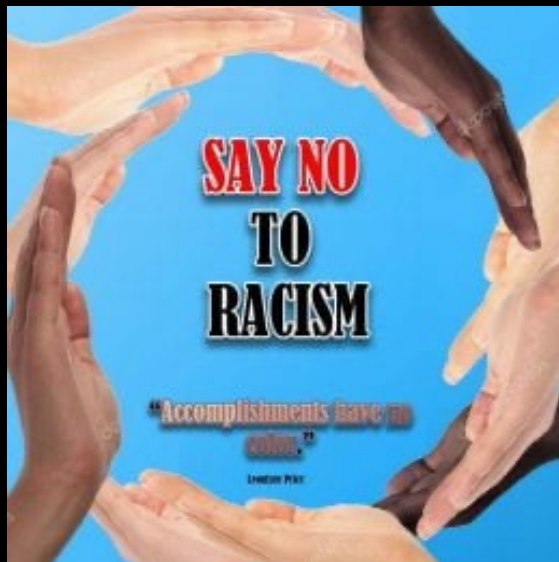
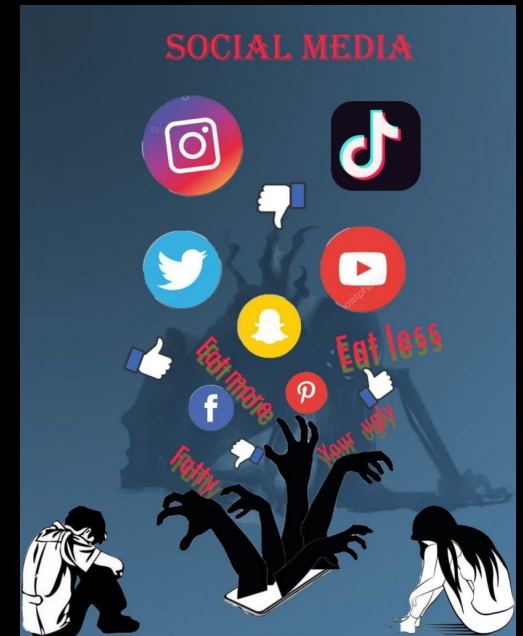
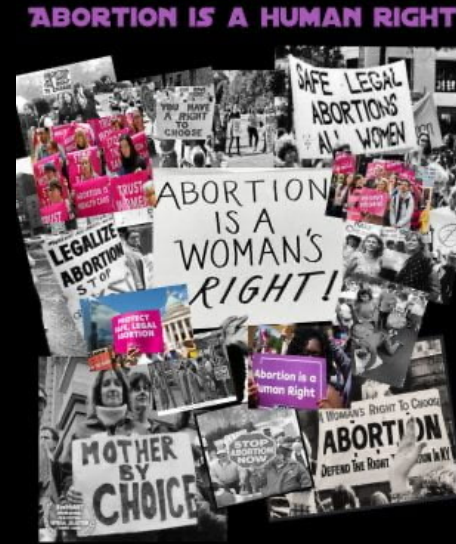
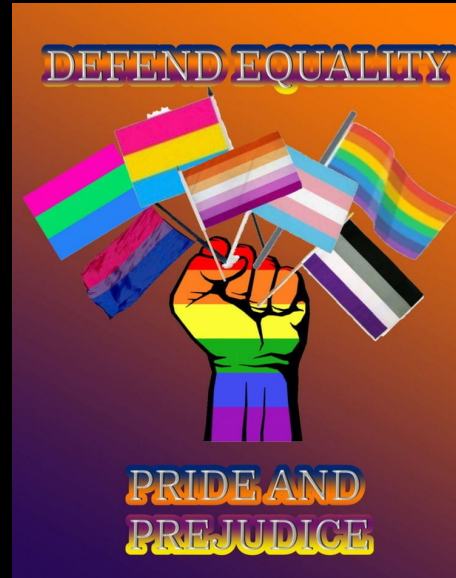


# Collage





# Social Issue Posters



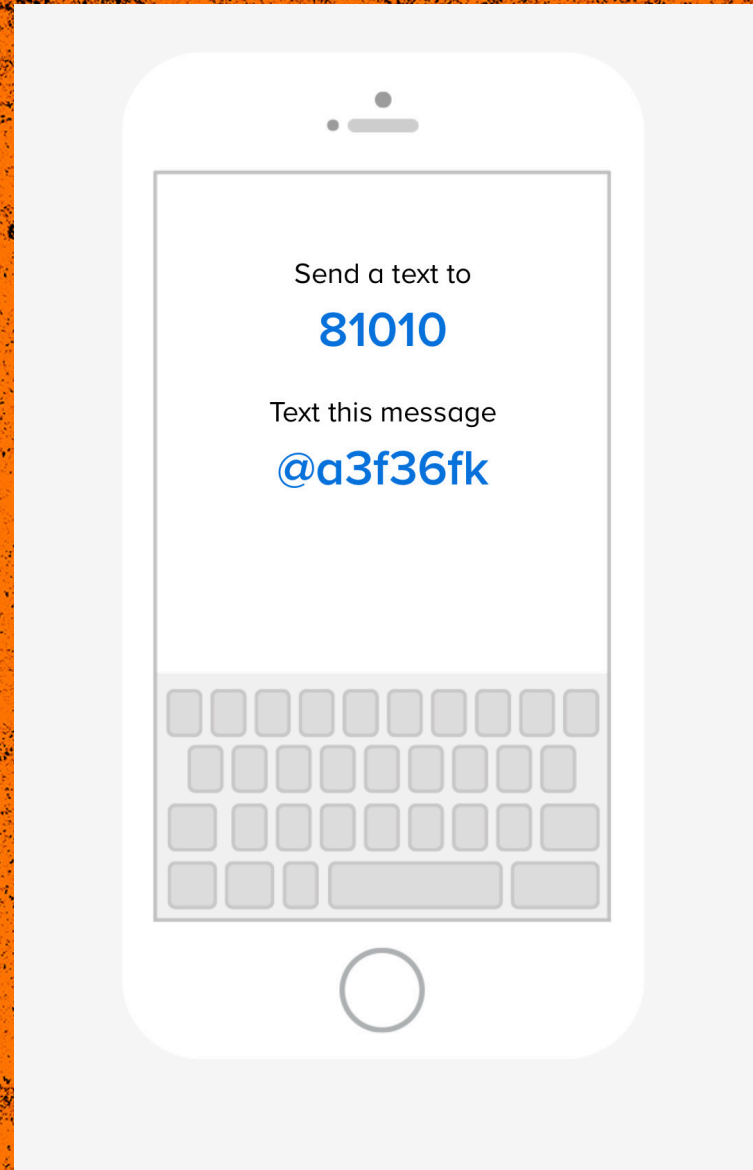


# Make a Statement!





Join the  
class  
REMIND





# <https://edublogs.org/>

**Use Character Animation app to create a character for yourself and put a video of a welcome to your site as a widget on your site.**

**PUT YOUR BEST WORK ON YOUR HOME PAGE AS A GALLERY OR AS INDIVIDUAL IMAGES. \*CREATE AN IMAGE WIDGET AND PUT AN IMAGE OF YOURSELF OR SOMETHING YOU LOVE**

**Home/Landing Page** (always add new work to your homepage every week.)

**Assignments Page** (post your photography assignments on this page.

**1 to 2 Gallery Pages** (ex: Portraits, Black and White, Photojournalism, Sports, whatever you want to concentrate on)

**About Me/Contact Page** (or widget) with basic info about yourself including a photograph and email

**Comparative Study Page** (Post your comparative study notes where you compare the work of different artists and make connections with your own work)

**Process Portfolio-Journal Page** (Keep an online journal or process portfolio or photograph your journal pages and post on this page to be used later for process portfolio assessment.)





# DIGITAL PHOTO QUIZ

OPEN LINK  
AND TAKE  
QUIZ